



# Humboldt<sup>®</sup>

SINCE 1929

## CREAMERY





# Alexandre EcoDairy Farms

- 4,500 acres usable organic pasture
  - 3,300 mature organic cows
    - 3,600 organic heifers
  - Milk two times per day
- Graze on pasture 300 days per year
- 0-65% of our Dry Matter from pasture
  - Ave for 365 days = 32%
- 46 lbs of milk sold per cow
- Cull Rate less than 25%









Largest grass-based organic dairy  
doing "it" right





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## CREAMERY

- Support a minimum of 120 days on pasture.
  - 30% of total Dry Matter intake on a daily basis during growing season.
    - 3 Cows per Acre
- Grazing must include all cows, whether dry or lactating.
  - Balance soil health, water quality and animal welfare.
- Overwhelming national farmer support from all 3 regional organic dairy producer groups.







# Pasture and Human Health

*Pastured animals enrich your diet with nutritious, wholesome key nutrients*

- CLA – Conjugated Linoleic Acid
  - Beta-carotene
  - Vitamins A, B12 & E
- TVA – Trans-Vaccenic Acid - “good fat” in our diet
  - Omega-3 fatty acids
  - Lutein
- Less E-Coli and undesirable bacteria







# Pasture and Animal Health

*Grass-based farms are a highly effective way to enhance animal welfare*

- Pasture animals are more comfortable
  - Free-stall housing is not natural
- Pastured cattle follow natural eating schedule
- Pastured cattle get ample amounts of Vitamin A
- Grassfed cattle get bonus supply of Vitamin E
  - Feedlot cattle have higher acidic stomachs
  - Biodiversity of wildlife







# Pasture and Consumer's Rights

*Consumers have a right to get what they think they are getting!*

- Consumers expect organic milk from cows on pasture
  - Consumers want more nutrient dense foods

Consumers are against industrial-style confinement dairies

- Feedlot dairies are selling milk under the organic label
  - Surveys project a drop in organic milk market if federal agency fail to fix pasture standards
  - USDA & NOSB must Protect Organic Integrity



